



# M. Steinert & Sons

NEW ENGLAND'S PREMIER PIANO MERCHANT SINCE 1860



## The Steinway Teacher & Educational Partner Program (STEP)

### *M. STEINERT & SONS' STEP PARTNER BENEFITS:*

1. Prestige of association with STEINWAY & SONS
2. Recital priority at M. Steinert & Sons locations on concert instruments.
3. Remuneration / Scholarship for referred students
4. Doretta Steinway Experience at the Steinway Factory
5. EZ start rental discount
6. Landing page on Steinert website (optional) - lesson referrals.
7. Attractive financing options on the world's best instruments

*STEINWAY will continue to support, recognize, and further strengthen these STEP Partnerships in a variety of ways, including:*

- Educational partner certificate and lapel pin upon accepted application
- Informational luncheons and seminars at showroom or the partner's studio
- Sponsored teacher workshops and programs
- Complimentary studio planner / STEINWAY calendar
- Preferred access to STEINWAY masterclasses

*Why is Steinway offering so many incentives and programs for teachers and educational partners?*

STEINWAY has a long history of supporting music education and has a strong interest in the continued development of piano players, both professionally and recreationally! We recognize the many positive impacts of music education and our goal is to aid in the facilitation and availability of quality music education to as many students as possible by helping teachers and studios. This will help ensure that our core business of piano production and sales can remain strong through new demand and appreciation of the remarkable STEINWAY and STEINWAY-DESIGNED pianos.